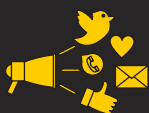




## Education

2009 - 2013  
HIGH SCHOOL DIPLOMA  
Kolbe Cathedral High School



## Social Platforms

Facebook

Instagram

Twitter

Tiktok

Pinterest

LinkedIn



## Skills

Blogging & SEO

Social Media Marketing

Witty & Humor

Creative & Critical Thinking

WordPress

Canva

HootSuite/Buffer/AgoraPulse/Sprout Social

Customer Service

Time Management

Storytelling

# Anna Giblin

SOCIAL MEDIA &  
COMMUNITY MANAGEMENT



(203) 522-3501



www.annagiblin.com



annagiblin@yahoo.com



## Work Experience

April 2020 - June 2022

### Social Media Community & Engagement Misfits Market

- Hybrid marketing, customer success, & reputation management
- Engage with customers & visitors across all Misfits Market social channels including Facebook, Instagram, Twitter, Tiktok, & Youtube.
- Help with managing & engagement in our Facebook groups.
- Write blog posts, handle all blog comments, & SEO.
- Ran affiliate and influencer marketing campaigns
- Helped with Tiktok strategy along with sole responsibility of engagement with other's videos. Helped Misfits Market gain 5k followers in less than one year.

May 2017 - October 2018

### Social Response Team Lead Social Response Team Friendemic

- Training & 1:1 meetings
- Created a detailed knowledge base to support the team
- Support & helped manage the Social Response Team
- Assisting with any social response issues from within the company
- Moderate clients' Instagram, Twitter, & Facebook while responding to any direct message, wall post, tweet, comment, & review.
- Created Blog, Facebook, Instagram & Twitter content for clients

January 2017 - June 2017

### Marketing Intern Simply Earth

- Worked with Facebook ads & the ad budget.
- Created Facebook page content.
- Moderated the Facebook page.